



Lion's Roar Foundation

Report to Our Community

2024: The Year in Review



LION'S ROAR

A LETTER FROM OUR PUBLISHER

In times of uncertainty and rapid change, people search for what's steady, real, and wise. At Lion's Roar, we believe the dharma offers just that—a timeless source of clarity, courage, and compassion that can meet the moment, no matter how complex.

Every day, we see how Buddhist teachings speak not only to our inner lives, but also to the wider world. They show us how to live with more awareness and less fear. How to meet differences with understanding, and difficulty with resilience. They remind us that we are not separate—that our well-being is bound up with each other and the earth itself.

That's why we do this work. And it's why we're so grateful to you.

Because what powers Lion's Roar is not just “content”—it's community. Perhaps not in the common sense of the word, since for the most part we don't know one another; but our belief is that we do share a feeling of fellowship, affinity for each other, a sense of knowing the challenges we each face, and the challenges we share in common, and a desire to see one another thrive. In that sense, we are a community of seekers, teachers, creators, and supporters who believe that **bringing wisdom into the world matters**. That it changes lives. That it can even help heal society.

We're proud of what we've created together: a home for deep, inclusive, accessible Buddhist teachings that meet people where they are. And we're excited for what's ahead—from new voices and offerings to new ways of sharing the dharma across platforms and generations.

None of this is possible without your support, your trust, and your care. You make our work possible. You help us carry forward a vision of a world shaped not by fear or division, but by presence, compassion, and interconnection. In this report, we're pleased to briefly summarize our 2024 activity—all of it made possible by you.

So thank you—for being here, for believing in this mission, and for walking alongside us. With gratitude and warmth,



Ben Moore
Publisher

LION'S ROAR FOUNDATION

Our mission is to communicate Buddhist wisdom and practices in order to benefit people's lives and our society, and to support the development of Buddhism in the modern world. The Lion's Roar Foundation is an independent registered charity in both the United States and Canada.

♥
Thank You

2,340

Lion's Roar
Foundation
donors in 2024

Twenty-six hundred years ago, the Buddha saw that beings were in pain and wanted to ease their suffering. His vow to benefit sentient beings led him to the insights and methods we know today as Buddhism. A traditional phrase Buddhists use to conclude a teaching or meditation session summarizes our mission at Lion's Roar: "May it be of benefit." We believe that Buddhist wisdom can be of immense benefit to people's lives, our society, and the world's future.

Twenty-six hundred years after the Buddha, in a very different world, dharma teachers continue sincerely following his path and offering benefit in many of the same ways he did. They tell the stories and teach the view that help us question and deconstruct the narrow, limiting stories we tell ourselves. They teach us Buddhist practices and meditations—since we're human beings just like the Buddha, we can use the same methods he did to address our own suffering and benefit others. They help us love. If there's one thing that will change our world for the better—and our lives—it's more love and compassion. They offer us true wisdom, which is not found in yes-or-no answers but in the open mind of not-knowing. They inspire us to act for the benefit of others in accord with people's deepest needs.

The Lion's Roar Foundation's goal is to bring the diverse voices and teachings of the dharma to people around the world. We do this by using many different media to provide as many entry points as we can: our print and digital publications, our website, free virtual summits, audio and video teachings and content, social media, and more.

Our content is designed to support everyone from inquisitive seekers to committed Buddhist practitioners. We offer opportunities for connection and ongoing education to hundreds of thousands of beginners and experienced meditators alike, including many who tell us that they are "going it alone" outside of any formal community of practitioners. For those already committed to a specific practice community, we support a deepening of practice and a broader experience of other Buddhist traditions.

By bringing Buddhist wisdom to bear on current events and perennial human concerns, our work helps point the way toward a society that prizes, cultivates, and can uphold universal values like compassion, generosity, wisdom, and peace.

Recognizing that the story of Western Buddhism has been largely told by white voices, and awakening to how alienating that is to people of color, we are actively working to reflect the true diversity of practitioners and traditions.

We also recognize the broad disparity of wealth in the world. Lion's Roar is committed to ensuring that everyone has access to the dharma we publish. With the support of our donors and subscribers, we offer reduced-rate subscriptions and scholarships so that the timeless wisdom, understanding, and practices of the dharma are available to all.

At present, our work falls into five program areas: Print Publishing, Digital Publishing, Education, Experiences, and Access and Advocacy. We invite you to read about these over the pages that follow.



Every day, Lion's Roar brings a connection with community. There are millions of us who do not belong to individual sanghas, whose financial situations do not allow us to travel to retreats and teachings. But because of Lion's Roar, sangha is always palpable. I am profoundly grateful—what extraordinary gifts you bring to me every single day. Thank you, thank you, thank you.

—MBF

Why “Lion’s Roar”? The name “Lion’s Roar” reflects our goal to serve all Buddhist traditions, and is taken from a quote attributed to the Buddha himself: “The proclamation of the truth of the dharma is as fearless as a lion’s roar.” In this context “Lion’s Roar” expresses the fearlessness and confidence needed to present the profound truths of dharma, by way of any and all skillful means.

2024 HIGHLIGHTS BY DEPARTMENT

PRINT PUBLISHING

LION'S ROAR MAGAZINE

In the award-winning *Lion's Roar* magazine, we bring age-old Buddhist wisdom into the context of contemporary life, illuminating current cultural trends and addressing the real-life experiences of our readers.

In 2024, we had a strong focus on practice—the key to truly bringing wisdom to bear day by day, moment by moment. Notably, editor-in-chief Melvin McLeod and five leading meditation teachers presented the groundbreaking *Complete Path of Mindfulness*, a journey that begins with awareness and then encompasses insight, ethics, love and compassion, and community. Issue after issue, we also offered easy-to-follow instructions for helpful practices such as mindful journaling, loving-kindness meditation for cultivating self-compassion, *tonglen* for finding relief from anxiety, and much more.

During this era where we're witnessing a shift away from valuing diversity, equity, and inclusion and a failure to grapple with climate change, *Lion's Roar* remains dedicated to illuminating these pressing issues and inspiring hearts and minds to work toward harmonious, sustainable solutions. The center piece of our 2024 coverage of the climate crisis is a pack of material that includes a teaching on the power of small actions to help reduce the impact of global warming; advice for taking care of your own suffering so that you can take care of the planet, and a profile of Christiana Figueres, a Buddhist practitioner and international climate leader who was one of the principal architects of the Paris Climate Accord.



In 2024, we produced two special issues to help shine a light on the beauty of diversity: one issue is entirely written by Black Buddhists and the other is entirely written by people of Asian descent. These two magazine issues include an original short story by the National Book Award–winner Charles Johnson, thoughtful travel writing by *New York Times* best-selling author Pico Iyer, a profile of the esteemed Buddhist teacher Ruth King, an in-depth exploration of Buddhism's three jewels, and a compelling panel discussion on the joys and challenges of Asian American Buddhists today. These two issues of *Lion's Roar* showcase—for readers of all ethnicities—the depth and breadth of Black and Asian American Buddhist teachers and thinkers.

One 2024 issue concludes with a quote by the esteemed Korean Buddhist nun Daehaeng Kun Sunim: “There is no Buddha inside the word ‘Buddha.’ But anyone who awakens to the truth can see Buddha everywhere.” This quote was not only our north star as we curated each issue of 2024, it continues to sustain us as we move into 2025.

DIGITAL PUBLISHING



LIONSROAR.COM

In 2024 we welcomed 2.4 million people to LionsRoar.com—nearly half a million more visitors than the previous year, exploring an additional million pages of content compared to the previous year. As we welcomed these new readers into our community, our digital team remained focused on strengthening our online offerings to best serve both our existing audience and those just beginning to explore the dharma. While our digital presence reflects the depth of our print publishing, it's also where we can most immediately connect with our audience, sharing carefully curated content and multimedia offerings that bring Buddhist wisdom to life.

This year, we continued to publish timely insights on Buddhist practice and the dharma from a diverse range of contributors, alongside exciting new digital projects. The ever-evolving digital world has brought its share of ups and downs in web traffic over the years. Our goal is to share the dharma with as many people as possible. We are deeply grateful for each visitor to our website and the loyal audience we've built over the years.

At the start of 2024, we launched a redesigned Lion's Roar website, prioritizing featured topics, themes, and popular content in an inviting new design. Later in the year, *Buddhadharma* gained its own dedicated online home, bringing its years of deep explorations of Buddhist teaching and practice into an online space designed to serve its readership and welcome new committed practitioners. We

LionsRoar.com in 2024

Online Audience
2.4 Million

Articles and
Teachings Read:
6.1 Million

Lion's Roar Social Media

260,000

FOLLOWERS
(all platforms)

Lion's Roar and
Buddhadharma are
now posting and building
our community on Bluesky!
Follow us at:

@lionsroar.com

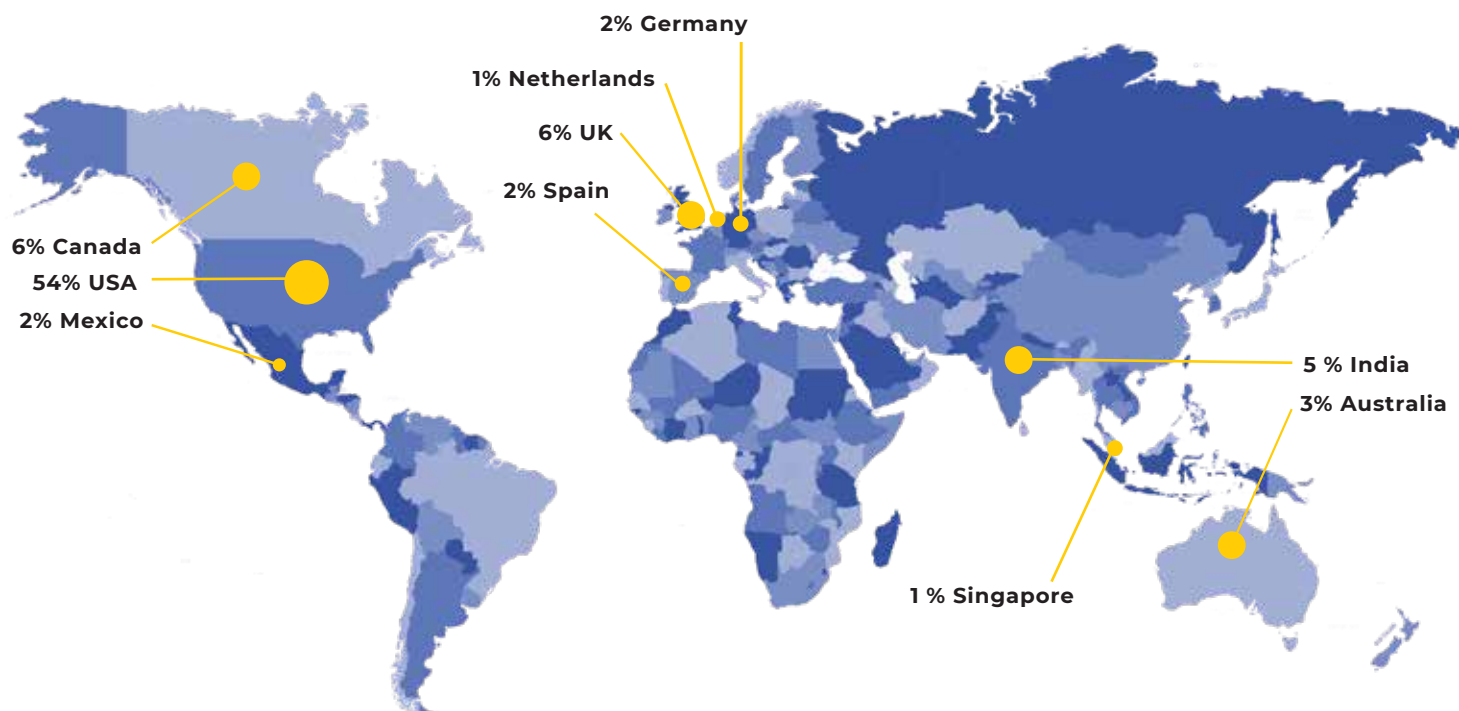
@buddhadharma.bsky.social

also introduced *Buddhism A-Z*, a comprehensive online glossary of Buddhist terms designed to support both beginners and experienced practitioners in understanding the foundations of Buddhism. From “Buddhism by the Numbers”—unpacking the three jewels, the five skandhas, and more—to entries spanning from Abhidhamma to Zen, *Buddhism A-Z* offers a rich resource for exploring Buddhist concepts, traditions, and related readings to deepen your practice. This year, we’ll be expanding it even further with new terms and insights.

“*Lion’s Roar is such an important source of insight, inspiration and guidance for me. Thank you for helping awaken us to a kinder and more caring way to live. Keep up the great work.*”

—Greg, a reader from Hong Kong

Lion’s Roar Audience Top 10 Countries in 2024

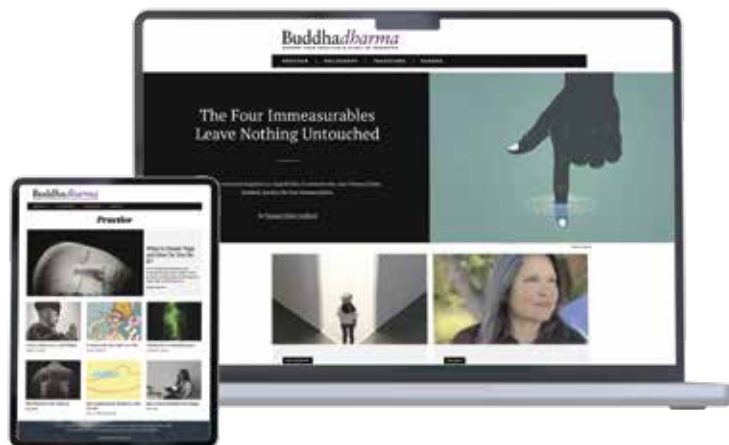


BUDDHADHARMA: DEEPEN YOUR PRACTICE & STUDY OF BUDDHISM

In Summer 2024, following twenty-two years in print, *Buddhadharma* went all-digital and debuted a fully revamped website at lionsroar.com/buddhadharma, to better reach all those seeking to deepen their practice and study of Buddhism. With that shift has come a monthly newsletter and a growing Bluesky account to serve and engage that audience and, of course, a steady flow of teachings, articles, and interviews featuring wise voices to keep you inspired on the dharma path.

Highlights included a series of teachings by Yongey Mingyur Rinpoche and Edwin Kelley, designed to make Abhidharma (Buddhist psychology) easier to understand and more experiential; in-depth interviews on subjects like Buddhism and AI and Buddhism and information design; Ven. Bhikkhu Bodhi on the shift that transformed his loving-kindness practice; pieces by Carlo Carranza and Yudron Wangmo on the Tibetan Buddhist *ngondro* that are both easy to follow and fascinatingly detailed; and articles that bring the freshness and immediacy of practitioner’s voices into the mix, like Ching Pan on “How Benefiting Others Is Also Self-Benefit,” or An Tran on “Venerating Avalokitesvara Bodhisattva by Engaging the World.”

Our new online “**Deep Dives**” offer another way to explore the dharma, featuring trusted teachers on subjects like Living Buddhist Ethics, Why Monasticism Matters, Buddhist Teachings of the Dalai Lama, and Confronting Abuse in Spiritual Communities (which also has a Spanish version).



An all-digital *Buddhadharma* is also better poised to respond to the news zeitgeist, from milestones like the passing of important figures like Khenpo Tsultrim Gyatso, Hozan Alan Senauke, and Gyalo Thondup, to analysis of what the current political climate of the U.S. means for Buddhist entities, to a report from a groundbreaking on sexual violence in Buddhism. And, no longer bound by quarterly deadlines, we’re publishing Constance Kassor’s new dharma-book reviews each month, along with excerpts so you can decide for yourself which books seem right for you.

With a successful digital transition behind us, the *Buddhadharma* team is looking forward to bringing Buddhist practitioners and their communities more encouragement, compassion, and wisdom in 2025 and beyond.

LION'S ROAR VIDEO

Through video, we're able to bring the dharma into the flow of everyday life. In 2024, we loaded our YouTube channel with fresh content, and this year, our growing collection of videos will be integrated directly into our website. Our video offerings include guided meditations and practices, inspiring talks, wisdom from Buddhist teachers, and in-depth interviews—allowing you to engage with the dharma whether you only have a few minutes for a quick teaching or practice, or more time to immerse yourself in a longer conversation.

Explore our channel at youtube.com/@lionsroaronline and visit our video page at lionsroar.com/video to discover more.



EDUCATION

Education and fostering openness are central to everything we do at Lion's Roar—we want to broaden and deepen the understanding of each member of our audience. Whether it's introducing curious seekers to meditation and the dharma through beginner-friendly LionsRoar.com guides like "How to Meditate"; a thorough unfolding of a core Buddhist topic in *Lion's Roar* magazine; taking a deep dive into a Buddhist practice or text in the *Buddhadharma* section of LionsRoar.com; or a guided exploration of a meditation practice in an online course, all our content is intended to illuminate the Buddhist path for beginning and experienced practitioners alike.

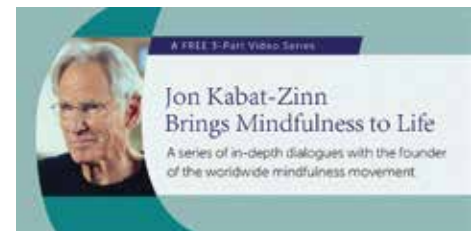
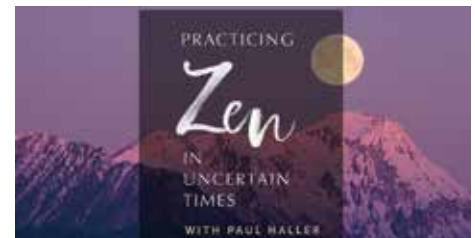
Perhaps the most distinct expressions of Lion's Roar's educational activities are Lion's Roar Online Learning and our free online events.

LION'S ROAR ONLINE LEARNING

Lion's Roar Online Learning has been offering courses and online summits since 2018. We currently have 45 offerings on Buddhist teachings and meditation from a wide range of teachers and traditions. Our courses allow students from around the world to learn from leading teachers—as well as potent new voices—and to dive deeply into focused topics and guided practices in enriching new ways.

We added several unique offerings to our online learning curriculum in 2024. We kicked off the year with ***The Women of Wisdom Summit***, featuring 3 live events with Trudy Goodman, Rhonda Magee and Lama Tsultrim Allione and 16 prerecorded teachings—all offered during International Women's Month. We continued later in the spring by partnering with Tibet House to offer the 4th annual ***Dalai Lama Global Vision Summit***, inspired by His Holiness' timeless teachings on happiness and peace, meditation and well-being, which featured Dzigar Kongtrul Rinpoche, Jan Willis, Chandra Easton, Pilar Jennings, Robert Waldinger, and many more.

Lion's Roar Online Learning now has a "Zen Collection" of five courses produced with the San Francisco Zen Center. We released the latest addition to the collection, ***Practicing Zen in Uncertain Times***, and look forward to further collaborations and courses. Also in 2024, we



partnered with BuddhaFest in the 2024 **Lion's Roar | BuddhaFest Online Festival**. This Buddhist cultural festival, titled Celebrating Women in Buddhism, featured films, talks, meditation and music.

In September, Lion's Roar presented a series of three, exclusive in-depth conversations between Melvin McLeod, Lion's Roar's editor-at-large, and Jon Kabat-Zinn, the founder of the worldwide mindfulness movement. More than 25,000 people from across the world tuned in to **Jon Kabat-Zinn Brings Mindfulness to Life** for free. The series is still available on LionsRoar.com at no charge.

This was followed in the fall by Lion's Roar's first 5-week course on the **Five Keys to the Complete Path of Mindfulness**, which explored mindfulness as a complete and transformative path with five main components: meditation, insight, ethics, compassion and community. This immersive 6 week program walked students through each of the five keys to a complete understanding of mindfulness and its comprehensive benefits—not only as a technique, but as a way of life.

Online summits and events have been a great way for us to offer free dharma teachings and practices to our community, and reach thousands of new people for each new event. However in the last few years, the interest in large, free multi-day summits has begun to shift. People are no longer shut indoors as they were during the pandemic—daily life has resumed—and a five-day summit is not as convenient as it had been. To meet people's needs today, Lion's Roar offered the **Five Keys to the Complete Path of Mindfulness**, a 5-week course with two live sessions. We will always try to meet the community's changing needs and continue to move in fresh directions to make dharma teachings accessible to as many as we can.

In addition to these new releases, we offered free weekend replays of some of our most popular summits and courses, including **Death, Love, & Wisdom**, and **Buddhism & Psychology**.

* By the end of 2024, more than 27,000 students had enrolled for one or more Lion's Roar online course

104,000+

In 2024, people from all over the world signed up for free teachings and guided meditations in Lion's Roar's online summits and events.

“This has been a truly transformational five weeks for me. I have learned so much about myself and about how to interact with the world in a way that matches my ethics in a deeper and more profound way. I came away with much more than I expected. So many tools, so many questions, so many things to explore further. I am grateful for all the teachers, and those who put The Five Keys to the Complete Path of Mindfulness together. Thank you!

—a Lion's Roar Online Learning student

EXPERIENCES

Previously, Lion's Roar hosted annual in-person retreats at locations such as the Garrison Institute. These events were transformative and fostered a sense of community, but were limited in terms of attendance. To expand accessibility while preserving the intimacy and depth of the experience, we are exploring ways to offer online gatherings that facilitate meaningful connection and discussion.

All Buddhist traditions recognize the value of pilgrimage, a practice that dates back to the Buddha himself, who encouraged all those with faith to visit landmark sites like Bodhgaya, where he attained enlightenment. Far more than mere tourism, pilgrimage fosters a transformative inner journey and a profound spiritual experience.

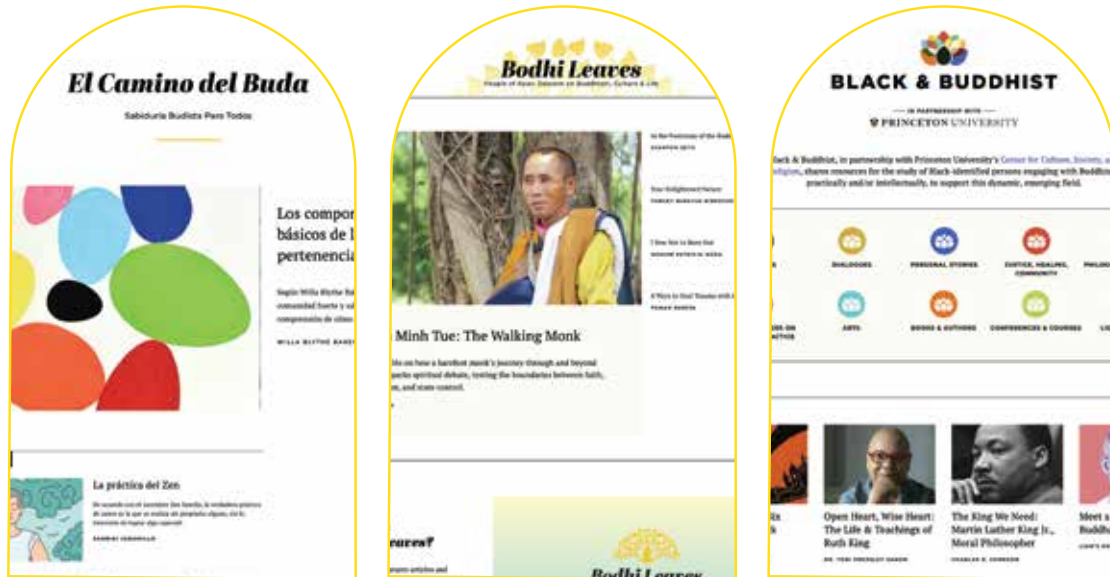
In 2024, more than 40 people from around the world embarked on pilgrimages to sacred Buddhist sites in India, Tibet, Bhutan, Nepal, Vietnam, and Cambodia. These pilgrimages fostered a deep sense of community among pilgrims, creating a traveling sangha united by spiritual exploration. In 2026, Lion's Roar will offer a new pilgrimage, led by our tour-partner Buddhapath, to Sri Lanka, the principal center of development of the Theravada, one of the oldest Buddhist traditions. We're excited to continue sharing these enriching experiences guided by our friends at Buddhapath and Himalayan Hermitage.

"This journey has been a true awakening of the heart, in every way possible. The skilled team guided us in a way that felt intimate, while respectfully bridging us into the depth of the Buddhist culture. I was awestruck and touched by the opportunity to travel as a pilgrim, literally walking the same path as those whom I'd only studied and read about. This was a life changing journey that vividly expanded and transformed my mind, and there is little I could say that could encapsulate the vastness of my appreciation."

—JD, a pilgrim on the Himalayan Hermitage Journey to Bhutan



ADVOCACY & ACCESS



Everyday, Lion's Roar uses our media channels—our website, print magazines, our podcasts and summits—to promote openness and to represent the wide diversity of dharma traditions and communities.

In 2021, with support from the Kataly Foundation, Lion's Roar embarked on a major effort to more fully articulate and demonstrate our commitment to diversity, equity, and inclusion in the Buddhist world. We welcomed new associate editors to promote and reflect the diversity of Buddhist communities in the West—Asian American Buddhist communities, Black Buddhist communities, and Latinx Buddhist communities.

The multi-year grant we received from Kataly Foundation has concluded but our commitment and the work continues. In 2024, we launched our *Bodhi Leaves* webpage (lionsroar.com/bodhi-leaves) and newsletter. *Bodhi Leaves* explores Buddhist wisdom, practice, and community, and gathers Lion's Roar's articles and teachings written and curated by a diversity of Asian American Buddhist voices.

Also in 2024, Lion's Roar began a partnership with Princeton University's Center for Culture, Society, and Religion, on *Black & Buddhist*, a new webpage that shares resources for Black-identified persons engaging with Buddhism. We're delighted to report that the webpage launched in April 2025. lionsroar.com/blackandbuddhist.

I appreciate the breadth of Buddhist traditions and writers represented in Lions's Roar, especially including more writers of color and offering some articles in Spanish.

—Tova, from California

Our Spanish-language webpage, *El Camino del Buda*, lionsroar.com/es, meets the needs of Latinx Buddhists in North America and Spanish-speaking Buddhists globally. It offers a rich collection of Spanish-language dharma materials from all Buddhist lineages, including new content specifically written by Buddhist teachers and practitioners who are native Spanish speakers. There is a Spanish glossary of dharma terms and an interactive "How to Meditate" page, providing written meditation instructions along with recordings of guided meditations in Spanish.

Lion's Roar recognizes that there is a broad disparity of wealth in the world and in our community. We do all we can to ensure that finances are not a barrier to the dharma we publish. With the generous support of our donors, we provide scholarships for all our online courses and summits and reduced-rate or free subscriptions to LionsRoar.com and our print publications.

One project that has inspired and enriched all of us at the Lion's Roar Foundation is our Prison Dharma project. For many years, we have provided free print subscriptions of *Lion's Roar* magazine to incarcerated persons and prison libraries upon request. However, our reach was limited to those who contacted us to request *Lion's Roar*. A prison dharma friend told us about a nonprofit called Edovo, which provides educational content on small dedicated tablets that are regularly updated. Our test of content within prisons was an overwhelming success so in October 2023, we began uploading Lion's Roar content to the Edovo platform. In 2024, our first full year, 52,600 incarcerated persons in almost 1,100 correctional facilities in the US were reading the teachings and practices of wisdom and compassion from Lion's Roar. Needless to say, we are very grateful we can reach so many who would not otherwise have access to Lion's Roar. We encourage you to explore and support the nonprofit Edovo.org and their work.

In the autumn of 2024, we piloted a project that gave free access to LionsRoar.com to university students taking an introductory class in Buddhism at Wake Forest University. It was a small group but it was an encouraging first test of the value of Lion's Roar's content to the students and the instructors. All the students, most of whom were not familiar with Buddhism, reported that Lion's Roar's gave them both a personal perspective on Buddhist teachings and the greater depth needed for their course work and term paper.

In 2024, almost

52,600

people in 1,100 correctional institutions gained access to Lion's Roar.

600

Lion's Roar Online Learning scholarships awarded in 2024 (almost 25% of all enrollments)



2024 OTHER FOUNDATION ACTIVITIES

SUBSCRIPTIONS

Subscriptions to Lion's Roar—online and in print—remain the central pillar of our sustainability. We are truly a reader-supported organization, and we offer immense gratitude to the thousands of readers who support *Lion's Roar* as annual and monthly subscribers. The subscription landscape is ever changing. External factors such as paper markets, printing and postal services, and data management can have a significant impact on our ability to produce and deliver *Lion's Roar* magazine. We remain committed to top-rate Buddhist writing and journalism and the art of magazine-making. In addition, more subscribers than ever before in our history are choosing online content as well, and we are excited about the many creative investments we're making to expand our online offerings and experiences—allowing us to serve millions of spiritual seekers, Buddhist practitioners, and lifelong learners each year.

FUNDRAISING & DEVELOPMENT

Fundraising and Development, which accounted for almost 16% of the Lion's Roar Foundation's revenue in 2024, are key to fulfilling our nonprofit mission. We have tremendous gratitude for our donors and the trust they place in us. Publishing *Lion's Roar* magazine and LionsRoar.com, offering scholarships for those in need, producing free online summits, and creating new media content that reaches new and ever growing audiences around the world... none of it would be possible without the generous support of our Lion's Roar donors.

The **Annual Auction** is a November staple at Lion's Roar and has been an important part of our development efforts since it launched nineteen years ago. Without our generous auction donors and bidders, of course, this wouldn't be possible. In 2024, the auction generated more than \$45,000 for Lion's Roar's dharma activities.

I am retired. Small income. Large heart. Great appreciation for all you do. I give to you as a gift to me. May it be enough for us both. Thank you for all you do. ~ Peace ~ Love

—Ellen, a donor from New Jersey

I wish I could do even more to help sustain Lion's Roar and its important mission. In a world seemingly more out of control than ever, transmitting the life-changing, beautiful Buddhist message to the broken-hearted people of the Earth is more vital than ever. Namaste—with deep admiration for Lion's Roar.

—Randy B from Salem



ADVERTISING

Lion's Roar has offered advertising since we began publishing more than forty years ago. Our advertisers are an integral part of our community. They are both readers and supporters. They are dharma centers, publishers, universities, teachers, artisans, therapists, and more. Their unique offerings resonate with our spiritually inclined, socially aware audience. Advertising supports us, but is a service to readers too: they look forward to seeing our advertisers' latest books, programs, practice supplies, and other goods and services.

ONLINE STORE

The Lion's Roar Online Store started sixteen years ago as a gallery to share prints of Thich Nhat Hanh's calligraphies while generating much-needed revenue to help support our mission. The Thich Nhat Hanh prints are still popular, bringing joy to the lives of admirers everywhere, but the store now includes hundreds of other items, too: back issues of *Lion's Roar* and *Buddhadharma*, themed special publications, print and digital subscriptions, online learning offerings, and an array of art, jewelry, and meditation items from artists and artisans inspired, like us, by the dharma.

A LOOK AHEAD

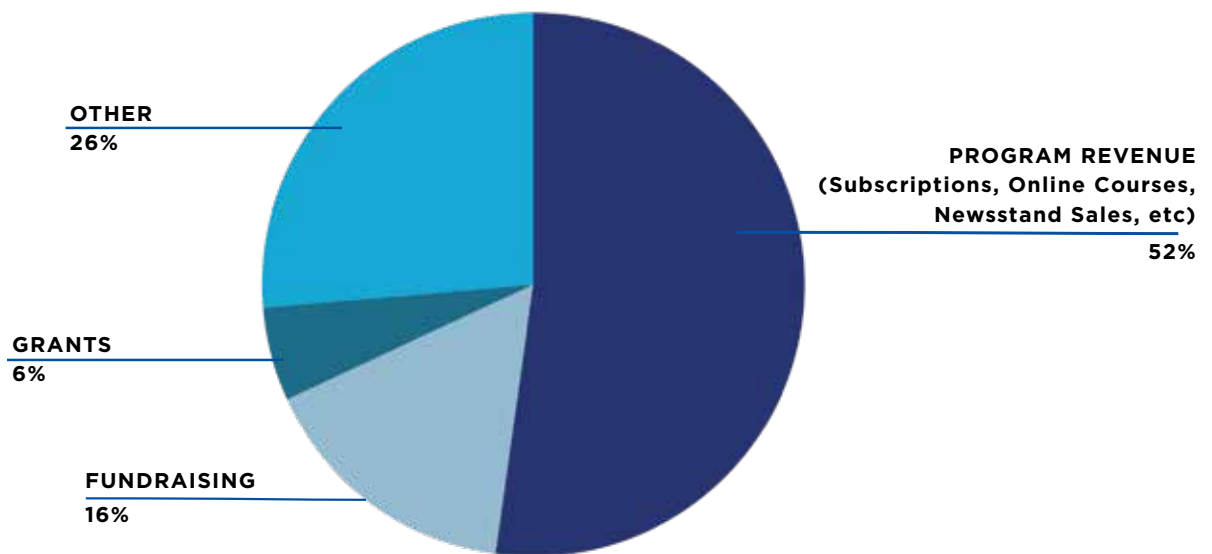
Lion's Roar is constantly evolving to meet new challenges. In the year ahead, Lion's Roar will continue to offer helpful dharma teachings in whatever ways we can—print, audio, video, art and other media. In 2025, Lion's Roar is also embarking on an exploration of new ways to reach and support our community's changing needs. What are the challenges our community is facing to study and practice, and what kind of support would be of most benefit? What's the best way to gather the resources to support our community and our activities—subscriptions, donations, memberships, pay-what-you-can, some combination of them all? We look forward to exploring opportunities to enrich our community's experience and to reach and support new seekers on their paths. The world is constantly changing and Lion's Roar will rise to meet it.

What won't change? Our commitment to use all our resources as skillfully as we can to reach as many people as possible, wherever they are in their lives. We'll continue to evolve and face new challenges, respond to events of the day, meet new people in new ways, give voice to new teachers and reach out to new communities of people seeking the dharma and support on their paths.

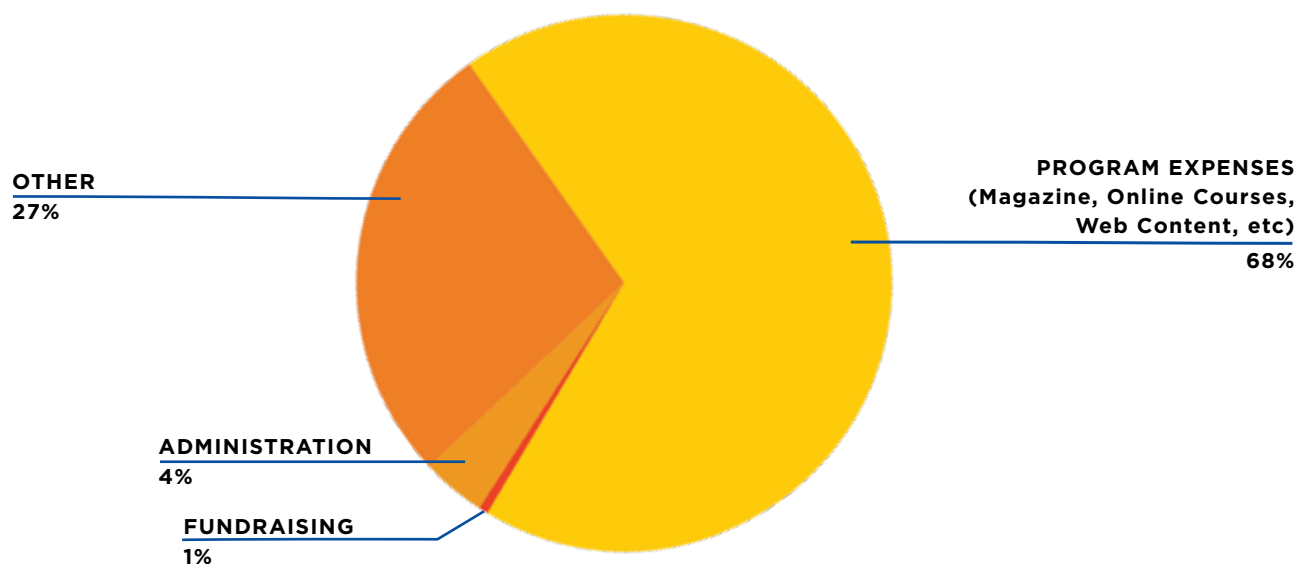
FINANCIAL HIGHLIGHTS

The Lion's Roar Foundation is a nonprofit charitable organization in the US and Canada. We are grateful for the support of everyone in the Lion's Roar community—our donors, subscribers, advertisers, teachers, partners, and readers—without whom our mission would not be possible.

2024 REVENUE \$2.22 Million (USD)



2024 COSTS \$2.20 Million (USD)



OUR BOARD OF DIRECTORS

The Lion's Roar Foundation is an independent non-profit guided by its mission to bring the benefit of Buddhist wisdom to all, and by the counsel of its board of directors, composed of community leaders, teachers, and media professionals. Our board members are:



Charles Lief is President of Naropa University in Boulder, CO. He has led and served on the boards of many nonprofits and social enterprises across North America including Greyston Foundation, Veterans Path, the Social Enterprise Alliance, Hartland Group, Vajradhatu International, and others.



Myokei Caine-Barrett, Shonin is the first woman and first American Bishop of the Nichiren Shu Buddhist Order of North America. She is the guiding teacher of Myoken-ji Temple in Houston and volunteer clergy to two prison sanghas.



Elissa Epel, Ph.D. is an international expert and bestselling author on stress, well-being, and optimal aging. She is a professor at the University of California, San Francisco, where she is Vice Chair of Psychology and directs the Aging Metabolism Emotions Center.



Reverend Marvin Harada is the Bishop of the Buddhist Churches of America. Previously, he served as minister of Orange County Buddhist Church for 33 years. He received degrees from the University of Oregon and the Institute of Buddhist Studies before continuing his education in Japan at Chuo Bukkyo Gakuin Seminary and Ryukoku University.



Melvin McLeod is the editor-at-large of Lion's Roar. He is editor of the *Best Buddhist Writing* series and three books of teachings by Thich Nhat Hanh. He is committed to supporting deep practice and study of dharma and a more diverse, accessible, and engaged Buddhism.



Ben Moore is Lion's Roar's publisher. Previously, he oversaw sales for a global business publisher; published Buddhist books, liturgies, and study guides; worked in film and television; and in his twenties, wrote community news for *Lion's Roar* magazine's predecessor, the *Shambhala Sun*.



Reverend Doyeon Park is a minister of the Manhattan Won Buddhist temple and a Buddhist chaplain at Columbia University and New York University. She is actively engaged in interfaith dialogue and cooperation, and is a representative of Won Buddhism to the United Nations.



Rosamaria Segura has dedicated her career to working with non-profit organizations, advocating for social justice and on behalf of disenfranchised communities who are on the front lines of suffering. She is a teacher in the Theravada tradition—and also a student, training under the guidance of Jokai Roshi in the Soto Zen lineage.



John Sheehy is president of John Sheehy & Associates, a consultant firm specializing in strategic planning and new business development for media companies. He specializes in leading entrepreneurial start-ups and driving the growth of existing enterprises. John is a longtime member of the San Francisco Zen Center.



Peace Twesigye is the assistant director of Buddhist Studies and the Thich Nhat Hanh Program for Engaged Buddhism at Union Theological Seminary in New York. She is on the board of the Barre Center for Buddhist Studies, the advisory council for the Insight Dialogue Community, and teaches at New York Insight Meditation Center.



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* The board and staff acknowledge with gratitude and appreciation the service of board member **Dan Zigmond**, who retired in 2024.

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